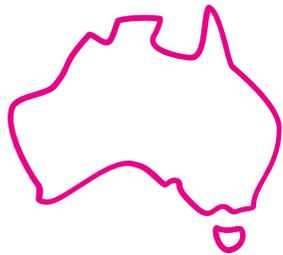


A woman with long brown hair, wearing a straw hat, a white short-sleeved top, and blue denim shorts, is walking on an airport escalator. She is carrying a black backpack and pulling a red and white suitcase. The scene is brightly lit, suggesting a sunny day. The text 'LASTMINUTE AFFILIATE PROGRAM' is overlaid in large white letters on the left side of the image.

# LASTMINUTE AFFILIATE PROGRAM

live [lastminute.com.au](https://www.lastminute.com.au)

# ABOUT LASTMINUTE.COM.AU



lastminute looks after Aussies' travel needs right up until the last minute



lastminute has been the 'go to' site for Australian's last minute travel needs for over 10 years now



Buyers can pick from one of the 510,000 hotels available tonight (subject to availability) and 400 airlines to 1000s of destinations worldwide

# LASTMINUTE.COM.AU PRODUCTS

HOTELS

 Secret Hotels®

Secret Hotels

FLIGHTS

PACKAGES

ACTIVITIES

CARS

live every  
**lastminute.com.au**

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[Flights](#) [Hotels](#) [Holidays](#) [Experiences](#) [Car Hire](#)

Flying from

Flying to

Departing

Returning

Rooms

Adults (18+)

Children (0-17)

I only need a hotel for part of my stay

[Search](#)

 More Flash, Less Cash - Take advantage of our **Best Price Pledge\*** (even on luxury stays)

 We keep it easy - **No lastminute.com.au cancellation fees**, plus the option to pay now or later

live **lastminute.com.au**

# PROGRAM BENEFITS

- lm** Our commitment to finding the lowest prices in Australia and New Zealand + regular deals and offers makes it easy for your customers to convert
- lm** Flexible commission rates
- lm** Hotel and flight API access available for qualifying partners
- lm** Regular payments
- lm** Dedicated affiliate support; we are here to answer all queries and help you achieve the best ROI
- lm** It's free! No set-up or ongoing costs
- lm** You get uncapped earnings!



# PROGRAM BENEFITS

## WHAT CAN AFFILIATES PROMOTE?

We offer competitive commission rates across all products; Hotels, Flights, Car Hire, Packages and Activities.

If you are the last click for a consumed booking you will earn the following commissions rates across our products!

**lm** Hotels – 3%

**lm** Flights – 1%

**lm** Car Hire – 5%

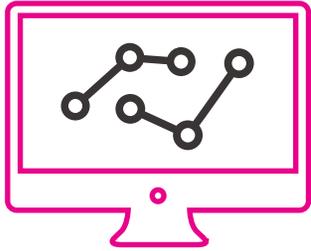
**lm** Packages – 3%

**lm** Activities- 8%

Please note: The percentage is of the final purchase value, for example, if a customer pays \$100 for a Lastminute.com.au hotel, you will earn 3% of \$100 once the customer has completed their stay.



# PROGRAM FEATURES



## REAL TIME TRACKING AND REPORTING

Upon signing up to the affiliate program you will have the ability to track all relevant statistics and commissions earned through our tracking platform PHG (Performance Horizon Group).

Please click on the following link to sign up.

[SIGN UP TODAY](#)



## BOOKING VALIDATIONS AND AFFILIATE PAYMENTS

Sales are validated and paid to affiliates after the booking has been consumed and cleared, i.e. guest has checked out of the hotel and paid in full.

Commission payments will be paid directly to your nominated bank account once a month.



## DEDICATED SUPPORT

Lastminute.com.au has a dedicated in-house support team to ensure all partners can leverage the program to its full potential.

The team are available to provide hands-on support with materials, insights, recommendations and technical assistance.

# PROGRAM FEATURES

## WIDGETS, BANNERS, TEXTS AND API

- lm** Full range of banners are available in the PHG platform.
- lm** Lastminute.com.au has a full product API available for qualifying partners.
- lm** Lastminute.com.au has a highly customizable search and book widget available here:  
<https://www.lastminute.com.au/marketing/widgets/searchform>
- lm** Please contact [affiliates@wotifgroup.com](mailto:affiliates@wotifgroup.com) if you require images, API access, copy or editorial and we will review your requirements.

## OFFERS

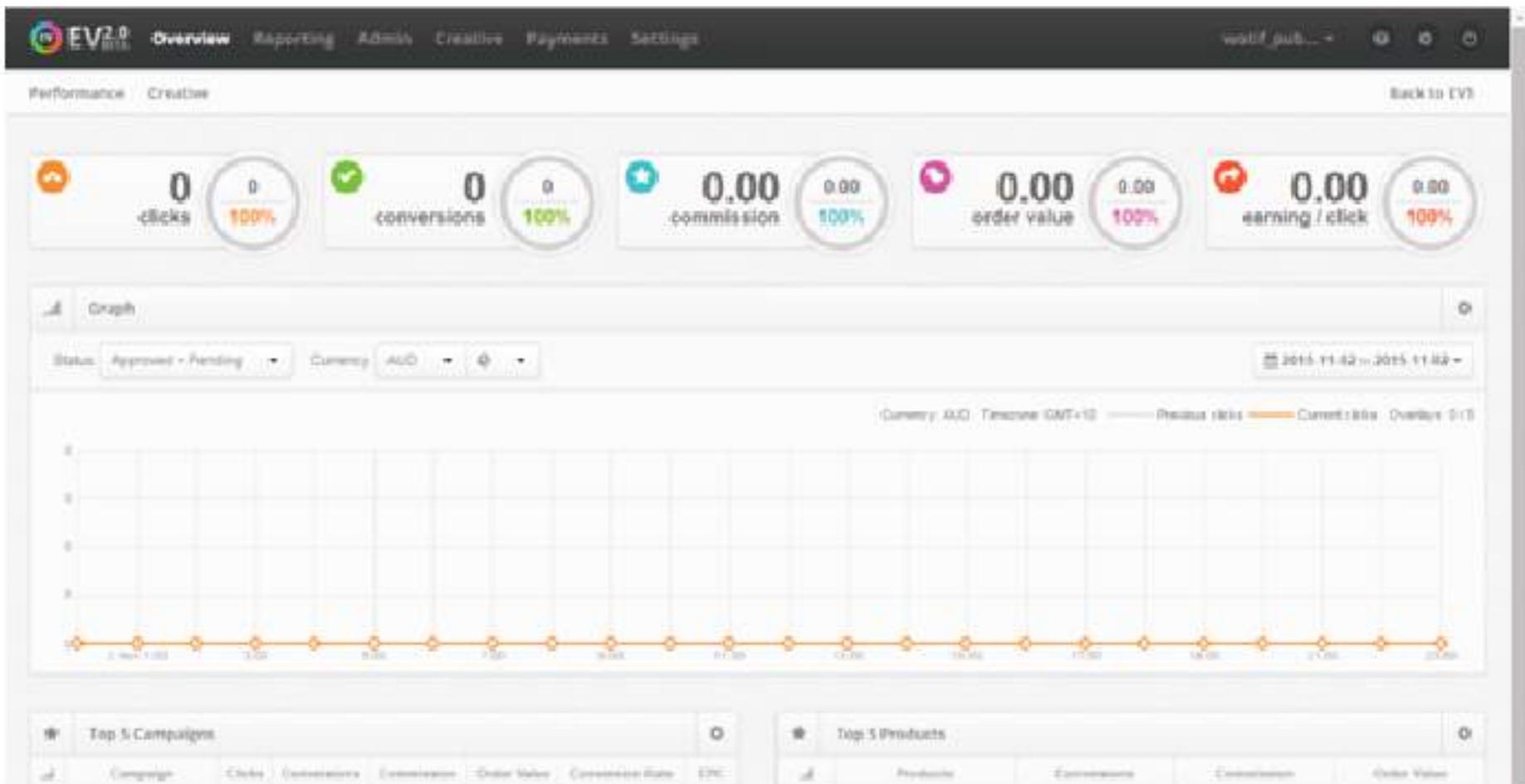
- lm** Consumer offers will be regularly communicated to all affiliates who have joined to the program.
- lm** We will ensure you have the correct tools to promote these offers.



# PLATFORM OVERVIEW: PHG

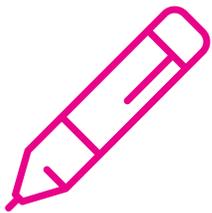
lastminute affiliate program is powered by the Performance Horizon Group (PHG).

The PHG platform provides partners a user-friendly, informative and intuitive performance dashboard to track all activity.



# PLATFORM OVERVIEW: PAYMENT

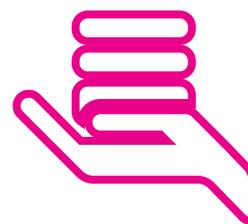
PHG makes it easy for you to receive your earnings. You can decide what currency you want to be paid in and how often you obtain funds by raising a self bill.



Update your payment method and input your bank details



Update your payment method and input your bank details



Funds are made available in PHG



You raise a self-bill and PHG Finance release the payment to you

Set up your payment details

- Payment method
- Bank details

lastminute Pays PHG  
All consumed bookings are paid by lastminute to PHG

PHG make funds available on the platform. You need to raise a self-bill to release your payment

PHG Finance Team action the self bill and release your commission

# HOW YOU CAN PROMOTE LASTMINUTE.COM.AU



# HOLLA AT US

Based in Australia, lastminute's dedicated in-house team offers support to all our awesome affiliate partners. Support is available for registration, integration, and for uncovering insights that will help affiliates maximise commissions – we've got ya back!

YOU CAN CONTACT US VIA:



[AFFILIATES@WOTIFGROUP.COM](mailto:AFFILIATES@WOTIFGROUP.COM)



+61 (0)7 3310 9771

+61 (0)7 3310 9733



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