

A woman with long brown hair, wearing a straw hat, a white short-sleeved top, and blue denim shorts, is walking on an airport escalator. She is carrying a black backpack and holding a red and white suitcase. The scene is brightly lit, suggesting a sunny day.

WOTIF AFFILIATE PROGRAM

wotif.

ABOUT WOTIF



Wotif is one of the most recognised online travel brands in Australia and New Zealand



Half of all aussies and 1-in-4 kiwis have travelled on a Wotif booking since 2000



Wotif has more than 230,000 local & global hotels and offers flights on more than 400 airlines

WOTIF PRODUCTS

HOTELS



Flaming Deals



MYSTERY HOTELS

Mystery Deals



Wot Deal

FLIGHTS

PACKAGES

ACTIVITIES

CARS

wotif

Account My Scratchpad

Deals for

Home Accommodation Flights Packages Activities Car Hire Subscribe Escape Now Deals Mystery Hotels

Ball: [Travel Alert](#)

Flights Accommodation Packages Activities Car Hire

Flying from: City or airport Flying to: City or airport

Departing: dd/mm/yyyy Returning: dd/mm/yyyy Rooms: 1 Adults (18+): 2 Children (0-17): 0

I only need a hotel for part of my stay

Advanced options

Search

A world of choice - Millions of rooms, hundreds of airlines, thousands of destinations.

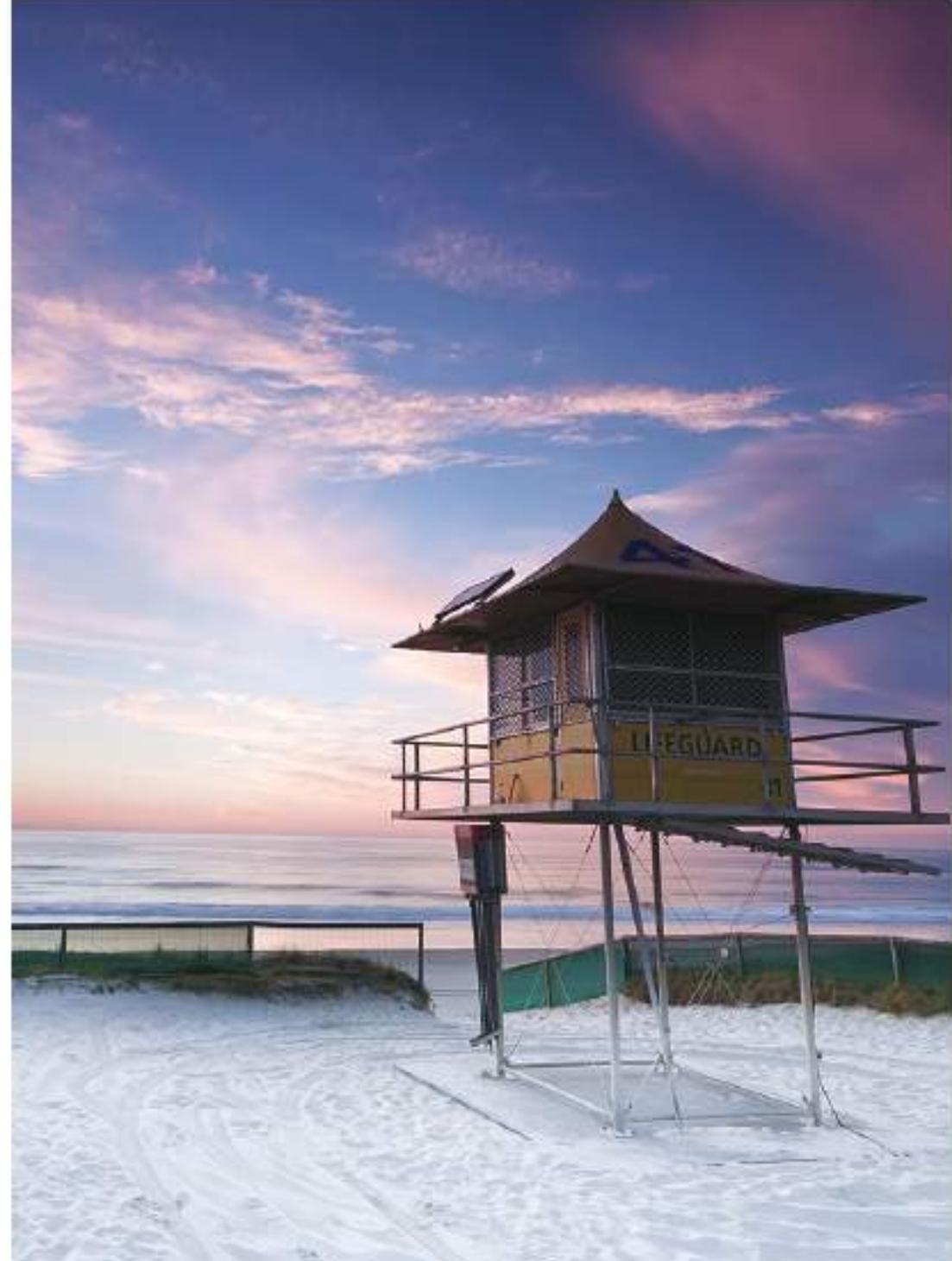
No hotel booking fees - That's right - None

Price Promise - Find the lowest rates with our hotel and package price promise.

Local in million... 4.2 million who've

PROGRAM BENEFITS

- Our commitment to finding the lowest prices in Australia and New Zealand + regular deals and offers makes it easy for your customers to convert
- Flexible commission rates
- Hotel and flight API access available for qualifying partners
- Regular payments
- Dedicated affiliate support; we are here to answer all queries and help you achieve the best ROI
- It's free! No set-up or ongoing costs
- You get uncapped earnings!



PROGRAM BENEFITS

WHAT CAN AFFILIATES PROMOTE?

We offer competitive commission rates across all products: Hotels, Flights, Car Hire, Packages and Activities.

If you are the last click for a consumed booking you will earn the following commissions rates across our products!

- Hotels - 3%
- Flights - 1%
- Car Hire - 5%
- Packages - 3%
- Activities - 8%

Please note: The percentage is of the final purchase value, for example, if a customer pays \$100 for a Wotif hotel, you will earn 3% of \$100 once the customer has completed their stay.



PROGRAM FEATURES



REAL TIME TRACKING AND REPORTING

Upon signing up to the affiliate program you will have the ability to track all relevant statistics and commissions earned through our tracking platform PHG (Performance Horizon Group).

Please click on the following link to sign up.

[SIGN UP TODAY](#)



BOOKING VALIDATIONS AND AFFILIATE PAYMENTS

Sales are validated and paid to affiliates after the booking has been consumed and cleared by Wotif. i.e. guest has checked out of the hotel and paid in full.

Commission payments will be paid directly to your nominated bank account once a month.



DEDICATED SUPPORT

Wotif has a dedicated in-house support team to ensure all partners can leverage the program to its full potential.

The team are available to provide hands-on support with materials, insights, recommendations and technical assistance.

PROGRAM FEATURES

WIDGETS, BANNERS, TEXTS AND API

- Full range of banners are available in the PHG platform.
- Wotif has a full product API available for qualifying partners.
- Wotif has a highly customisable search and book widget available here:
<https://www.wotif.com/marketing/widgets/searchform>
- Please contact affiliates@wotifgroup.com if you require images, API access, copy or editorial and we will review your requirements.

OFFERS

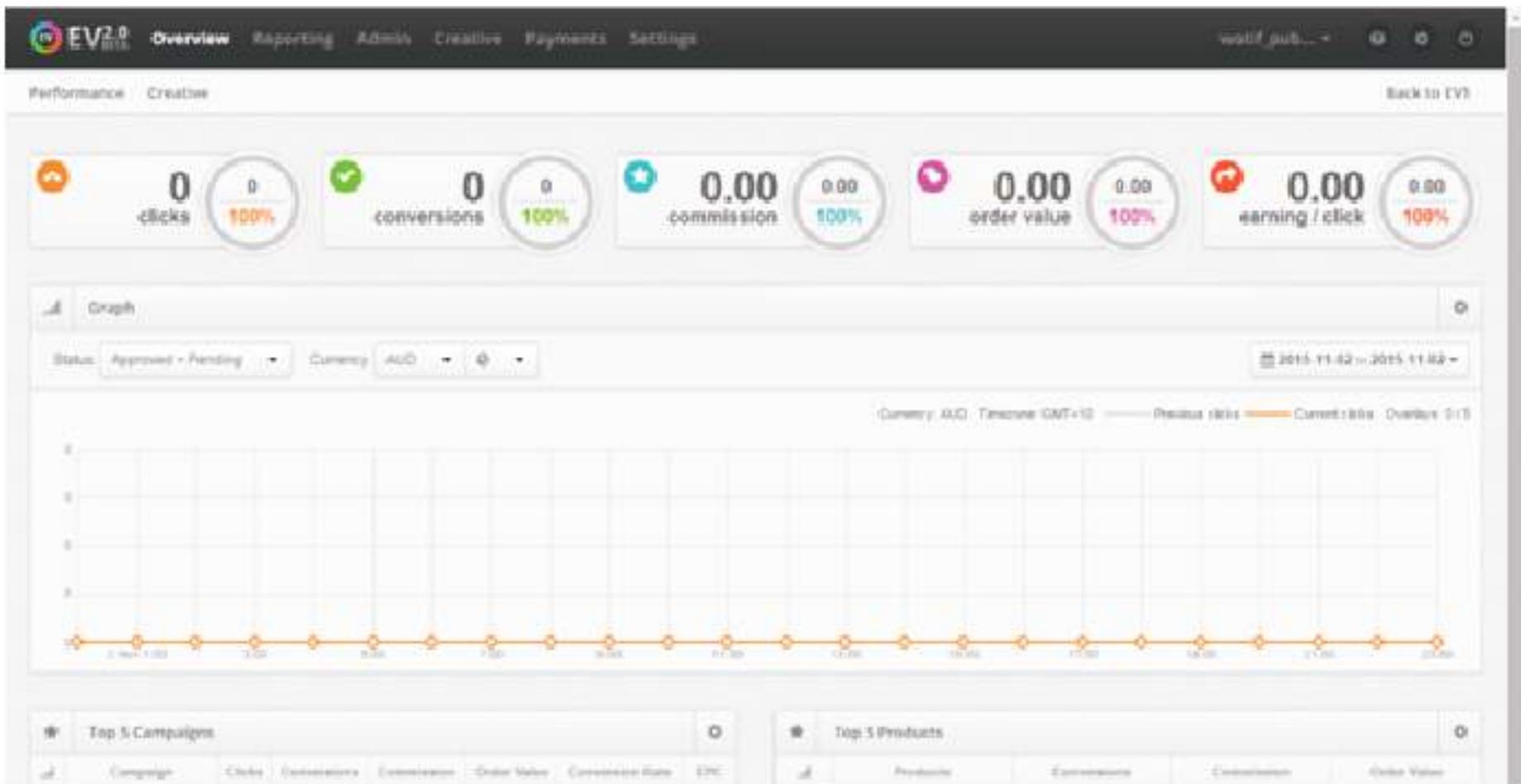
- Consumer offers will be regularly communicated to all affiliates who have joined to the program.
- We will ensure you have the correct tools to promote these offers.



PLATFORM OVERVIEW: PHG

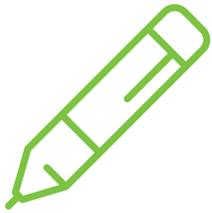
Wotif's affiliate program is powered by the Performance Horizon Group (PHG).

The PHG platform provides partners a user-friendly, informative and intuitive performance dashboard to track all activity.



PLATFORM OVERVIEW: PAYMENT

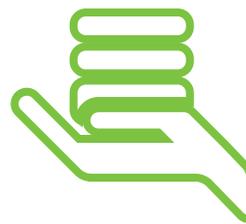
PHG makes it easy for you to receive your earnings. You can decide what currency you want to be paid in and how often you obtain funds by raising a self bill.



Update your payment method and input your bank details



Wotif validates all approved bookings and pays PHG



Funds are made available in PHG



You raise a self-bill and PHG Finance release the payment to you

Set up your payment details

- Payment method
- Bank details

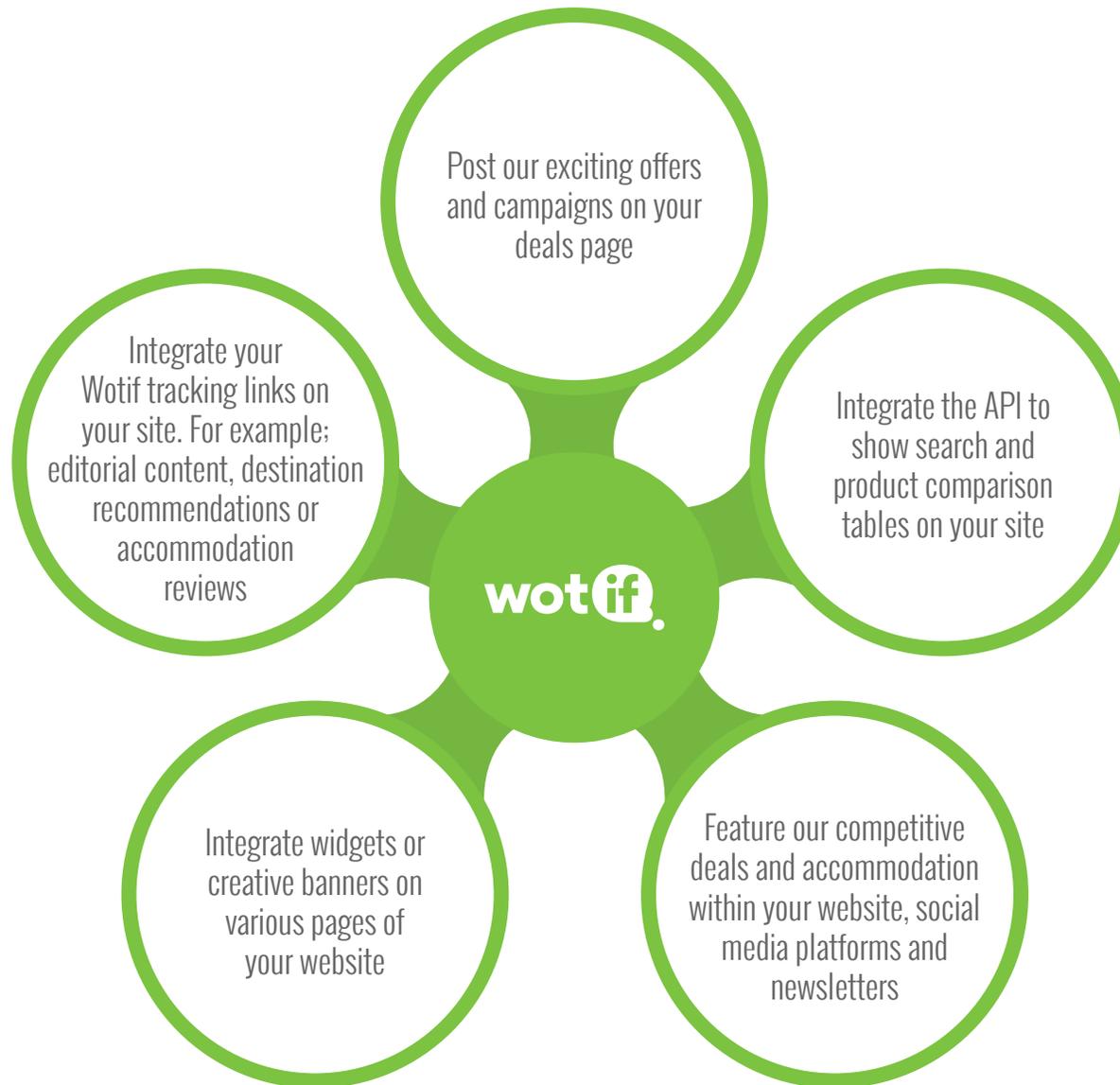
Wotif Pays PHG

All consumed bookings are paid by Wotif to PHG

PHG make funds available on the platform. You need to raise a self-bill to release your payment

PHG Finance Team action the self bill and release your commission

HOW YOU CAN PROMOTE WOTIF



GET IN TOUCH

Based in Australia, Wotif's dedicated in-house team offers support to all affiliate partners. Support is available for registration, integration, and for uncovering insights that will help affiliates maximise commissions.

YOU CAN CONTACT US VIA:



affiliates@wotifgroup.com



+61 (0)7 3310 9771
+61 (0)7 3310 9733





wotif.