

# EXPEDIA.COM

## 2011 VACATION DEPRIVATION STUDY

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**Expedia's Vacation Deprivation study\* is an annual analysis of vacation habits across multiple countries and continents.** The 2011 study spans North America, Europe, Asia, South America and Australia. It reveals who gets – and takes – the most vacation time, as well as attitudes toward vacation. Common themes impacting how and where respondents vacation include money, romance and disapproving bosses.

**\* Methodology**

*Harris Interactive® fielded the online survey on behalf of Expedia.com from September 19 - October 9, 2011. The sample included a nationwide cross-section of the employed adult populations. 7,083 respondents were surveyed in total across 20 countries.*

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**Q. How many vacation days, if any, do you receive from your employer each year? And how many vacation days do you usually take every year?**

	<b>Days Given</b>	<b>Days Taken</b>	<b>Days Unused</b>
<b>TOTAL</b>	<b>24</b>	<b>20</b>	<b>4</b>
<b>United States</b>	14	12	2
<b>UK</b>	25	25	0
<b>Germany</b>	30	28	2
<b>France</b>	30	30	0
<b>Italy</b>	28	21	7
<b>Spain</b>	30	30	0
<b>Norway</b>	25	21	4
<b>Sweden</b>	25	25	0
<b>Denmark</b>	30	30	0
<b>Australia</b>	20	15	5
<b>Canada</b>	16	15	1
<b>Singapore</b>	14	14	0
<b>Japan</b>	11	5	6
<b>India</b>	25	20	5
<b>South Korea</b>	10	7	3
<b>Argentina</b>	21	20	1
<b>Brazil</b>	30	30	0
<b>Mexico</b>	15	14	1
<b>Ireland</b>	21	20	1
<b>Netherlands</b>	25	23	2

**Q. Which of the following best describes the way you typically use your vacation time?**

	<b>1-2 extended breaks per year</b>	<b>Multiple shorter holidays</b>	<b>Mix of one long, several shorter</b>	<b>Extend business trips into holidays</b>	<b>Other</b>
<b>TOTAL</b>	<b>24%</b>	<b>19%</b>	<b>38%</b>	<b>3%</b>	<b>15%</b>
<b>United States</b>	17%	19%	32%	2%	29%
<b>UK</b>	14%	24%	40%	4%	18%
<b>Germany</b>	31%	12%	48%	1%	8%
<b>France</b>	23%	24%	45%	1%	8%
<b>Italy</b>	22%	15%	42%	4%	17%
<b>Spain</b>	35%	13%	37%	3%	11%
<b>Norway</b>	26%	9%	56%	1%	8%
<b>Sweden</b>	27%	14%	46%	3%	10%
<b>Denmark</b>	18%	11%	64%	2%	4%
<b>Australia</b>	18%	23%	37%	3%	19%
<b>Canada</b>	27%	18%	36%	5%	14%
<b>Singapore</b>	14%	34%	39%	3%	10%
<b>Japan</b>	9%	26%	17%	1%	48%
<b>India</b>	23%	23%	37%	9%	9%
<b>South Korea</b>	14%	25%	45%	3%	13%
<b>Argentina</b>	29%	23%	28%	3%	16%
<b>Brazil</b>	39%	21%	17%	4%	20%
<b>Mexico</b>	45%	15%	22%	3%	15%
<b>Ireland</b>	16%	27%	36%	3%	18%
<b>Netherlands</b>	23%	16%	49%	1%	11%

**Q. If you could take only one vacation a year, what time of year would you prefer to take it?**

	<b>Summer</b>	<b>Fall</b>	<b>Winter</b>	<b>Spring</b>
<b>TOTAL</b>	52%	17%	16%	14%
<b>United States</b>	35%	29%	18%	19%
<b>UK</b>	49%	23%	12%	15%
<b>Germany</b>	57%	21%	5%	16%
<b>France</b>	68%	8%	6%	17%
<b>Italy</b>	72%	6%	4%	18%
<b>Spain</b>	63%	18%	7%	13%
<b>Norway</b>	63%	17%	16%	5%
<b>Sweden</b>	73%	16%	7%	4%
<b>Denmark</b>	69%	10%	12%	9%
<b>Australia</b>	41%	13%	19%	27%
<b>Canada</b>	42%	16%	33%	9%
<b>Singapore</b>	17%	30%	26%	27%
<b>Japan</b>	40%	30%	17%	13%
<b>India</b>	41%	8%	34%	17%
<b>South Korea</b>	49%	34%	12%	5%
<b>Argentina</b>	75%	9%	4%	11%
<b>Brazil</b>	69%	6%	8%	18%
<b>Mexico</b>	45%	14%	26%	15%
<b>Ireland</b>	52%	28%	12%	8%
<b>Netherlands</b>	58%	12%	8%	21%

**Q. If you could take only one holiday, what kind of holiday would you prefer?**

	<b>Beach</b>	<b>Romantic</b>	<b>City</b>	<b>Outdoor w/exercise</b>	<b>Theme park</b>	<b>Food/wine tour</b>	<b>Gambling</b>	<b>Other</b>
<b>TOTAL</b>	<b>38%</b>	<b>19%</b>	<b>13%</b>	<b>11%</b>	<b>5%</b>	<b>4%</b>	<b>2%</b>	<b>9%</b>
<b>US</b>	32%	16%	13%	9%	5%	3%	7%	14%
<b>UK</b>	37%	20%	14%	11%	5%	3%	1%	9%
<b>Germany</b>	41%	17%	14%	14%	1%	3%	1%	9%
<b>France</b>	42%	19%	10%	10%	3%	5%	-	1%
<b>Italy</b>	42%	19%	15%	12%	1%	5%	1%	5%
<b>Spain</b>	41%	16%	20%	9%	4%	3%	2%	6%
<b>Norway</b>	37%	24%	13%	5%	5%	4%	1%	11%
<b>Sweden</b>	45%	17%	12%	9%	2%	5%	-	8%
<b>Denmark</b>	30%	18%	16%	13%	3%	3%	3%	13%
<b>Australia</b>	37%	14%	10%	12%	6%	7%	2%	13%
<b>Canada</b>	41%	15%	11%	11%	7%	3%	2%	9%
<b>Singapore</b>	25%	20%	28%	6%	9%	4%	-	9%
<b>Japan</b>	18%	22%	10%	11%	7%	11%	1%	20%
<b>India</b>	32%	30%	10%	10%	7%	4%	1%	6%
<b>S. Korea</b>	27%	45%	1%	7%	7%	8%	1%	3%
<b>Argentina</b>	51%	12%	11%	15%	3%	1%	2%	6%
<b>Brazil</b>	44%	19%	15%	11%	5%	2%	-	5%
<b>Mexico</b>	51%	13%	15%	8%	4%	4%	2%	3%
<b>Ireland</b>	32%	14%	21%	13%	6%	3%	3%	8%
<b>Netherlands</b>	37%	15%	7%	18%	5%	3%	1%	14%

**Q. Which of the following are possible reasons that you personally would not use all of your vacation days?**

	<b>Can't afford</b>	<b>Don't schedule far enough in advance</b>	<b>Can get paid for unused days</b>	<b>Work is my life</b>	<b>May be perceived negatively at work</b>	<b>Important work decisions will be made without me</b>	<b>Vacation negatively affects spouse or family member's job</b>	<b>None apply</b>
<b>TOTAL</b>	<b>22%</b>	<b>20%</b>	<b>16%</b>	<b>10%</b>	<b>8%</b>	<b>8%</b>	<b>6%</b>	<b>36%</b>
<b>US</b>	34%	15%	11%	15%	6%	3%	4%	38%
<b>UK</b>	19%	20%	8%	11%	6%	8%	3%	44%
<b>Germany</b>	16%	19%	13%	7%	7%	11%	6%	46%
<b>France</b>	20%	22%	15%	6%	8%	7%	4%	36%
<b>Italy</b>	27%	28%	15%	7%	12%	7%	6%	22%
<b>Spain</b>	16%	18%	24%	3%	9%	12%	19%	30%
<b>Norway</b>	28%	17%	20%	6%	4%	3%	3%	38%
<b>Sweden</b>	18%	17%	15%	11%	5%	5%	5%	47%
<b>Denmark</b>	16%	13%	26%	9%	3%	4%	4%	44%
<b>Australia</b>	31%	18%	9%	14%	13%	5%	5%	34%
<b>Canada</b>	26%	14%	13%	15%	6%	9%	6%	39%
<b>Singapore</b>	13%	32%	15%	10%	13%	9%	8%	33%
<b>Japan</b>	19%	19%	5%	7%	14%	11%	4%	39%
<b>India</b>	15%	29%	28%	26%	20%	19%	14%	13%
<b>S. Korea</b>	25%	29%	23%	15%	17%	7%	4%	16%
<b>Argentina</b>	14%	23%	17%	8%	3%	8%	8%	42%
<b>Brazil</b>	6%	27%	23%	8%	3%	9%	2%	40%
<b>Mexico</b>	25%	32%	18%	6%	7%	8%	6%	26%
<b>Ireland</b>	30%	14%	9%	14%	6%	4%	4%	33%
<b>Netherlands</b>	14%	17%	15%	6%	4%	5%	4%	50%

**Q. How often do you check work email and/or voicemail while on vacation?**

	<b>Constantly</b>	<b>Regularly</b>	<b>Sometimes</b>	<b>Never</b>
<b>TOTAL</b>	<b>9%</b>	<b>25%</b>	<b>36%</b>	<b>30%</b>
<b>United States</b>	4%	20%	34%	41%
<b>UK</b>	4%	15%	31%	50%
<b>Germany</b>	4%	17%	30%	50%
<b>France</b>	11%	45%	31%	13%
<b>Italy</b>	18%	33%	37%	12%
<b>Spain</b>	8%	31%	38%	23%
<b>Norway</b>	4%	21%	37%	39%
<b>Sweden</b>	4%	23%	39%	34%
<b>Denmark</b>	2%	13%	33%	53%
<b>Australia</b>	7%	22%	37%	34%
<b>Canada</b>	6%	20%	36%	38%
<b>Singapore</b>	8%	31%	42%	19%
<b>Japan</b>	20%	34%	33%	13%
<b>India</b>	8%	45%	36%	11%
<b>South Korea</b>	8%	24%	51%	16%
<b>Argentina</b>	19%	28%	36%	18%
<b>Brazil</b>	19%	30%	35%	16%
<b>Mexico</b>	19%	23%	42%	17%
<b>Ireland</b>	7%	23%	41%	29%
<b>Netherlands</b>	1%	17%	33%	49%

**Q. Is your boss supportive of employees taking their vacation time?**

	<b>Yes</b>	<b>No</b>	<b>Not sure</b>
<b>TOTAL</b>	<b>69%</b>	<b>11%</b>	<b>21%</b>
<b>United States</b>	73%	8%	19%
<b>UK</b>	75%	10%	15%
<b>Germany</b>	54%	20%	26%
<b>France</b>	60%	17%	23%
<b>Italy</b>	44%	32%	24%
<b>Spain</b>	77%	6%	17%
<b>Norway</b>	88%	1%	11%
<b>Sweden</b>	82%	5%	13%
<b>Denmark</b>	57%	23%	20%
<b>Australia</b>	74%	8%	17%
<b>Canada</b>	78%	5%	17%
<b>Singapore</b>	62%	9%	29%
<b>Japan</b>	56%	11%	33%
<b>India</b>	72%	12%	17%
<b>South Korea</b>	48%	25%	27%
<b>Argentina</b>	53%	13%	34%
<b>Brazil</b>	75%	3%	23%
<b>Mexico</b>	76%	8%	16%
<b>Ireland</b>	68%	5%	27%
<b>Netherlands</b>	79%	5%	16%



**Q. Have you ever canceled or postponed vacation plans because of work?**

	<b>Yes</b>	<b>No</b>	<b>Not sure</b>
<b>TOTAL</b>	<b>43%</b>	<b>54%</b>	<b>4%</b>
<b>United States</b>	37%	59%	4%
<b>UK</b>	30%	66%	4%
<b>Germany</b>	33%	65%	2%
<b>France</b>	44%	53%	3%
<b>Italy</b>	43%	54%	3%
<b>Spain</b>	54%	43%	3%
<b>Norway</b>	45%	51%	4%
<b>Sweden</b>	49%	45%	6%
<b>Denmark</b>	30%	67%	3%
<b>Australia</b>	33%	64%	3%
<b>Canada</b>	38%	60%	2%
<b>Singapore</b>	42%	53%	4%
<b>Japan</b>	50%	41%	9%
<b>India</b>	62%	34%	4%
<b>South Korea</b>	66%	29%	5%
<b>Argentina</b>	50%	47%	3%
<b>Brazil</b>	53%	43%	4%
<b>Mexico</b>	54%	44%	2%
<b>Ireland</b>	41%	53%	6%
<b>Netherlands</b>	22%	75%	3%

**Q. Which of the following best describes when you are able to leave work behind and fully relax on vacation?**

	<b>As soon as I leave on vacation</b>	<b>The moment I reach my destination</b>	<b>After a day or two of vacation</b>	<b>When my vacation is more than half over</b>	<b>Never able to leave work behind</b>
<b>TOTAL</b>	<b>53%</b>	<b>17%</b>	<b>19%</b>	<b>4%</b>	<b>8%</b>
<b>United States</b>	56%	17%	14%	2%	11%
<b>UK</b>	55%	14%	20%	2%	10%
<b>Germany</b>	43%	21%	27%	3%	6%
<b>France</b>	49%	18%	20%	9%	5%
<b>Italy</b>	54%	21%	17%	2%	5%
<b>Spain</b>	52%	15%	20%	6%	7%
<b>Norway</b>	59%	12%	20%	4%	6%
<b>Sweden</b>	41%	11%	32%	7%	9%
<b>Denmark</b>	62%	8%	22%	3%	4%
<b>Australia</b>	48%	16%	24%	4%	9%
<b>Canada</b>	55%	12%	20%	4%	9%
<b>Singapore</b>	61%	21%	8%	1%	9%
<b>Japan</b>	54%	14%	11%	2%	20%
<b>India</b>	45%	31%	10%	2%	13%
<b>South Korea</b>	38%	25%	16%	6%	14%
<b>Argentina</b>	59%	17%	14%	4%	6%
<b>Brazil</b>	54%	22%	13%	6%	5%
<b>Mexico</b>	51%	22%	21%	-	6%
<b>Ireland</b>	46%	16%	23%	3%	12%
<b>Netherlands</b>	71%	8%	17%	1%	3%

**Q. How many vacation days will you take this year compared to last year?**

	<b>Fewer</b>	<b>About the same</b>	<b>More</b>	<b>Not sure</b>
<b>TOTAL</b>	<b>13%</b>	<b>64%</b>	<b>14%</b>	<b>9%</b>
<b>United States</b>	14%	61%	11%	14%
<b>UK</b>	10%	70%	13%	7%
<b>Germany</b>	10%	77%	8%	4%
<b>France</b>	13%	76%	7%	4%
<b>Italy</b>	16%	61%	10%	12%
<b>Spain</b>	11%	75%	11%	3%
<b>Norway</b>	14%	63%	17%	5%
<b>Sweden</b>	10%	65%	19%	7%
<b>Denmark</b>	7%	77%	12%	4%
<b>Australia</b>	17%	55%	17%	11%
<b>Canada</b>	11%	61%	18%	9%
<b>Singapore</b>	10%	67%	11%	13%
<b>Japan</b>	14%	46%	9%	31%
<b>India</b>	27%	46%	19%	8%
<b>South Korea</b>	11%	61%	14%	15%
<b>Argentina</b>	5%	59%	26%	10%
<b>Brazil</b>	16%	58%	14%	12%
<b>Mexico</b>	12%	63%	21%	3%
<b>Ireland</b>	19%	64%	7%	10%
<b>Netherlands</b>	9%	75%	11%	5%

**Q. Which of the following, if any, are applicable to you? I cannot plan my vacation in advance...**

	<b>Because it depends on my work schedule</b>	<b>Because it depends on the economy</b>	<b>For another reason</b>	<b>None of these affect planning my vacation</b>
<b>TOTAL</b>	<b>25%</b>	<b>22%</b>	<b>15%</b>	<b>48%</b>
<b>United States</b>	20%	22%	14%	58%
<b>UK</b>	18%	18%	15%	55%
<b>Germany</b>	17%	10%	12%	64%
<b>France</b>	25%	19%	12%	48%
<b>Italy</b>	24%	41%	15%	32%
<b>Spain</b>	21%	31%	19%	38%
<b>Norway</b>	13%	26%	13%	60%
<b>Sweden</b>	27%	21%	13%	55%
<b>Denmark</b>	18%	19%	7%	60%
<b>Australia</b>	25%	16%	17%	53%
<b>Canada</b>	25%	15%	13%	55%
<b>Singapore</b>	38%	19%	19%	40%
<b>Japan</b>	40%	9%	14%	44%
<b>India</b>	58%	25%	16%	20%
<b>South Korea</b>	46%	35%	18%	17%
<b>Argentina</b>	22%	35%	20%	34%
<b>Brazil</b>	36%	25%	14%	37%
<b>Mexico</b>	17%	37%	13%	41%
<b>Ireland</b>	23%	23%	17%	43%
<b>Netherlands</b>	14%	8%	13%	69%

**Q. Who have you traveled with on holiday in the past year?**

	<b>Immediate family (&amp; children)</b>	<b>Spouse/partner only</b>	<b>Friends</b>	<b>Extended family</b>	<b>Someone else</b>	<b>Solo</b>	<b>Did not travel</b>
<b>TOTAL</b>	<b>48%</b>	<b>34%</b>	<b>26%</b>	<b>12%</b>	<b>3%</b>	<b>6%</b>	<b>10%</b>
<b>US</b>	36%	37%	20%	16%	3%	8%	20%
<b>UK</b>	47%	39%	21%	16%	1%	5%	12%
<b>Germany</b>	40%	29%	20%	10%	2%	9%	13%
<b>France</b>	57%	30%	20%	10%	1%	4%	7%
<b>Italy</b>	38%	33%	24%	12%	3%	3%	9%
<b>Spain</b>	45%	37%	20%	2%	2%	-	9%
<b>Norway</b>	58%	30%	29%	14%	6%	7%	6%
<b>Sweden</b>	55%	35%	30%	9%	2%	3%	7%
<b>Denmark</b>	58%	34%	24%	11%	4%	3%	7%
<b>Australia</b>	41%	41%	27%	12%	3%	6%	13%
<b>Canada</b>	47%	42%	34%	18%	3%	6%	11%
<b>Singapore</b>	65%	40%	38%	17%	6%	2%	3%
<b>Japan</b>	32%	28%	20%	3%	1%	11%	25%
<b>India</b>	58%	32%	46%	18%	6%	2%	3%
<b>S. Korea</b>	43%	26%	18%	4%	4%	9%	9%
<b>Argentina</b>	45%	27%	18%	6%	4%	8%	12%
<b>Brazil</b>	42%	30%	19%	11%	3%	8%	13%
<b>Mexico</b>	65%	27%	27%	14%	5%	4%	7%
<b>Ireland</b>	44%	38%	25%	15%	3%	9%	7%
<b>Netherlands</b>	49%	31%	23%	4%	2%	6%	9%

**Q. How many hours per week do you typically work?**

<b>TOTAL</b>	<b>40</b>
<b>United States</b>	40
<b>UK</b>	37
<b>Germany</b>	39
<b>France</b>	37
<b>Italy</b>	36
<b>Spain</b>	40
<b>Norway</b>	38
<b>Sweden</b>	40
<b>Denmark</b>	37
<b>Australia</b>	40
<b>Canada</b>	40
<b>Singapore</b>	44
<b>Japan</b>	40
<b>India</b>	42
<b>South Korea</b>	40
<b>Argentina</b>	40
<b>Brazil</b>	40
<b>Mexico</b>	40
<b>Ireland</b>	39
<b>Netherlands</b>	36

**Q. How would you describe your financial situation?**

	<b>Solid</b>	<b>Good</b>	<b>Fair</b>	<b>Poor</b>
<b>TOTAL</b>	<b>11%</b>	<b>35%</b>	<b>41%</b>	<b>14%</b>
<b>United States</b>	13%	34%	38%	15%
<b>UK</b>	11%	31%	45%	13%
<b>Germany</b>	10%	36%	39%	15%
<b>France</b>	5%	31%	50%	13%
<b>Italy</b>	7%	21%	46%	26%
<b>Spain</b>	8%	34%	46%	12%
<b>Norway</b>	11%	36%	38%	15%
<b>Sweden</b>	10%	38%	40%	12%
<b>Denmark</b>	15%	42%	35%	7%
<b>Australia</b>	12%	36%	39%	14%
<b>Canada</b>	20%	42%	30%	9%
<b>Singapore</b>	4%	33%	57%	6%
<b>Japan</b>	2%	10%	43%	45%
<b>India</b>	6%	55%	35%	4%
<b>South Korea</b>	4%	16%	47%	33%
<b>Argentina</b>	12%	46%	39%	4%
<b>Brazil</b>	9%	41%	42%	7%
<b>Mexico</b>	15%	45%	36%	3%
<b>Ireland</b>	8%	23%	50%	19%
<b>Netherlands</b>	11%	41%	37%	12%

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